



Turning the Page for Change

*The Notebook's Annual Celebration
for the Philadelphia Public School Community*

Tuesday, June 9, 2015

4:30 – 7:00 pm

University of the Arts

Hamilton Hall, 320 S. Broad Street

Every June, more than 350 public school supporters gather in celebration at the end of the school year. Parents, educators, elected officials and business leaders who rely on the Notebook's independent voice and advocacy on behalf of Philadelphia's public schools come together to honor the nonprofit news organization and highlight the top high school journalists in the city. This festive event features awards for outstanding high school journalism, talented local musicians and the opportunity to speak with the most influential voices in the local education community.

As a sponsor of "Turning the Page for Change," you will be part of a one-of-a-kind event and show your support for the *Philadelphia Public School Notebook*, a nonprofit news organization that provides daily reporting and in-depth analysis about the state of public education in Philadelphia. By providing vital information and creating forums for dialogue, the Notebook empowers parents, students, educators and community members to improve conditions in the public schools— the key to creating a thriving city for all its residents and local businesses. Join us in celebration and show your support by selecting one of the sponsor packages below.

Sponsor Benefits	Graduate Sponsor \$6,000	Senior Sponsor \$3,000	Junior Sponsor \$2,000	Sophomore Sponsor \$1,200	Freshman Sponsor \$600
Opportunity to give brief remarks at event	✓				
Recognition on the front page of summer edition of the Notebook	✓				
Logo in event materials*	✓	✓			
Promotional table	✓	✓			
Link on website	✓	✓	✓		
Ad in Summer 2015 Notebook print edition	Full-page	Quarter-Page	Eighth-page		
Ad in June event program book**	Full-page Premium	Full-Page	Half-Page	Quarter-page	
# of event admissions	12	10	8	6	3
Single-line name listing in all event materials*	✓	✓	✓	✓	✓

*Event materials include: Summer 2015 edition ad; event web page; mailed invitations; event emails; press releases, event signage.

**Dimensions for program book ads available on other side. Ads can be paid for separately from sponsorship.

For more information, contact Lauren Wiley at laurenw@thenotebook.org or 215-839-0082 ext. 106.

Philadelphia Public School
thenotebook

Thank you for supporting the 2015 Turning the Page for Change Celebration!

Please complete this form and send it to: event@thenotebook.org; fax 215-238-2300; or mail to The Notebook,
699 Ranstead St., 3rd floor, Philadelphia, PA 19106.

Contact Person: _____ **Title:** _____

Organization: _____

(Please indicate here how the organization name should be listed on promotional materials where applicable)

Address: _____

Phone: _____ **Email:** _____

Payment method: Check enclosed Paid Online at www.notebook.org Please send me an invoice

Please make checks payable to the Philadelphia Public School Notebook.

Signature: _____ **Date:** _____

Sponsorship Levels:

- Graduate \$6,000
- Senior \$3,000
- Junior \$2,000
- Sophomore \$1,200
- Freshman \$600

Program Book Ad ONLY:

- Full Page Premium \$895 [4.5" x 7.5"] *(inside front or back cover)*
- Full Page \$495 [4.5" x 7.5"]
- Half Page \$295 [4.5" x 3.5"]
- Quarter Page \$195 [4.5" x 1.625"]

Each year, we publish a program book, given to each a attendee and published on our website, which contains ads from sponsors and others, as well as containing information about honorees, listings of sponsors and host committees, and other information. All ads, except Premium, are black and white.

The Philadelphia Public School Notebook is an independent 501c3 nonprofit organization, and all sponsor donations are tax deductible. Our tax ID number is 46-2716505.

For more information about the Notebook's June event, please contact Development Director Lauren Wiley at laurenw@thenotebook.org or 215-839-0082 ext. 106.

